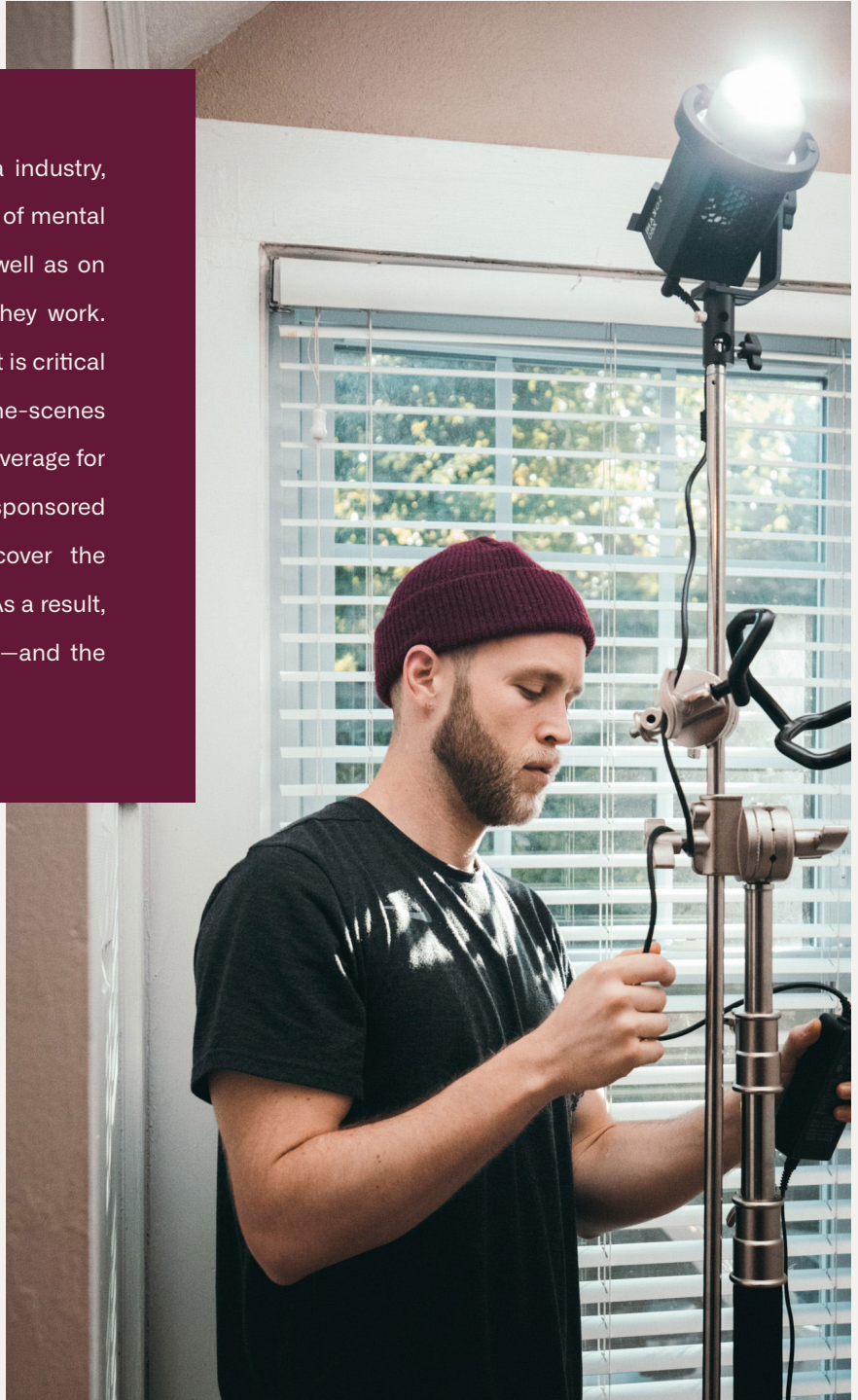


# Production Assist

The emotional health of your talent and production crew is our top priority.

In today's entertainment and media industry, CCA has seen the increasing impact of mental health concerns on individuals, as well as on the shows or projects with which they work. Access to help and real-time support is critical for both creative talent and behind-the-scenes crews, yet there is a glaring lack of coverage for these groups, as most company-sponsored benefits for employees do not cover the "production" side of their business. As a result, they are left to fend for themselves—and the ramifications can be catastrophic.



## An Industry-Specific Solution

CCA's Production Assist was designed to help fill this gap in services and restore emotional health, as well as implement proactive supports. The program provides the personalized care, support, and case management required to address challenges frequently seen in the entertainment space, including:

- Trauma triggered by a show or current event.
- The widespread rise of social media platforms: actors and reality show contestants are now more visible—and accessible—to fans and critics than ever before, and most are ill-equipped to manage the emotional ramifications.
- Production crew challenges: while not in the public eye, they need to manage the talent while simultaneously navigating high-pressure work environments. A small issue or event can impact an entire day of shooting and the flow, set-up and dynamic of a show.



## A Proven Track Record of Industry Success

For the past decade, CCA and its team of account managers and behavioral specialists have worked with TV, movie, and music companies, including:

- Warner Media Companies including Warner Bros, Home Box Office
- ViacomCBS Companies including Paramount, Viacom Media Networks, and BET
- Sony Music
- Universal Music Group
- Spotify
- Vice
- A&E



CCA has integrated decades of experience and industry insights with our innovative, customized solutions, to create Production Assist. The program's extensive, white glove service offerings include:

## 24-hour support

- In-the-moment telephonic support
- Initial assessment
- Crisis intervention

## Solutions-focused counseling

(open ended and case management)

- Short-term and long term (can be extended based on clinical need)
- Ongoing case management to ensure appropriate clinical support
- Referrals to specialized services like psychiatric assessment or

substance abuse treatment

## 24/7 HR, legal, labor relations and employee relations support

- Consultation and advisement
- Risk assessment and planning
- Performance improvement
- Crisis intervention and onsite support

## Workplace disruption support

(onsite and virtual sessions)

- Designed to accelerate recovery after disruptions such as

organizational change, accidents, violence, or death

- Provided virtually or onsite


## Dedicated consultant


• Senior account executive provides consultation, quality assurance and oversight

- Helps to customize, implement, and promote the program
- Becomes intimately familiar with your unique culture and needs



Since 1984, CCA has been helping organizations improve performance by optimizing the potential of their greatest asset—their people. As a premium EAP provider and corporate consultant, we provide support to management, HR, and employees through our counseling, learning and development programs, coaching, and consulting. CCA's high-touch services have put us ahead of the curve in helping leaders to mitigate risk and elevate their businesses to the next level.

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